

2018 ANNUAL PARTNERSHIPS



**Together,
We Make
Delray Beach
A Great
Community.**

[#delraychamber](https://www.instagram.com/delraychamber)



OUR VISION

To be the most relevant and trusted business partner contributing to the success of our community and membership.

OUR MISSION

To strengthen and advocate for the business interests of Delray Beach.



WHY BE AN ANNUAL PARTNER?

EXPOSURE

Year-long exposure through the Chamber's marketing channels allows for a more effective way to build recognition among a targeted audience of business owners, executives and chamber members.



COST EFFECTIVE PROMOTION

An annual investment creates a more visible and recurring presence increasing the value of our partnership.

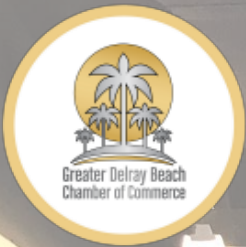


RESULTS

"Making an investment in The Delray Beach Chamber of Commerce further enhances our ability to not only grow our business but continue giving back to our community as well."

- Noreen Payne, All About Florida Homes / Keller Williams





ANNUALLY

353,992

Chamber e-mails delivered
to subscribers

200,000+

unique visitors on
www.delraybeach.com

193,284

reach on Chamber's
Facebook page

10,000+

visitors walk in to the
Chamber office



2018 ANNUAL PARTNERSHIPS

PROGRAM PARTNER

\$10,000

- 31 programs (Contacts & Cocktails, Business & Bagels, Focus On Women, Annual Board Installation Luncheon, Media Breakfast, Business Expo, Leadership Graduation Luncheon, Education Breakfast, Legislative Luncheon)
- Listed in all e-mails promoting applicable programs
- Included in applicable event listings on delraybeach.com
- Recognition on partner display in large Board Room

E-ADVERTISING PARTNER

\$5,000

- Included in weekly Monday e-mail
- Website Banner (location based on availability)
- Broadcast on TV in Chamber Lobby (one slide on video loop)
- Mention on Chamber Social Media once per month
- Recognition on partner display in large Board Room

LEADERSHIP PARTNER

\$5,000

- Included in all e-mails promoting Leadership Delray and Leadership Graduation
- Included in all e-mails to Leadership Class
- Speaking opportunity at Kick-off & Graduation
- Presence on webpage: delraybeach.com/leadership-delray
- Recognition on partner display in large Board Room

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GOVERNANCE PARTNER

\$2,500

- Listed in e-mail reminders for monthly Government Affairs & Economic Development Meetings
- Logo or Banner ad in bi-monthly "On the Record" e-mails
- Recognition / Sponsorship at Annual Legislative Luncheon
- Recognition on partner display in large Board Room

NONPROFIT PARTNER

\$2,500

- Recognition at 12 NPC Luncheons
- Included in all e-mails sent to NPC and Friends of NPC
- Presence on webpage: delraybeach.com/nonprofit-council
- Mention on Nonprofit Social Media once per month
- Recognition on partner display in large Board Room

YOUNG PROFESSIONALS ASSOCIATION PARTNER (YPAD)

\$2,500

- Included in all e-mails to segmented YPAD database
- Presence on webpage: delraybeach.com/ypad
- Recognition at monthly events
- Recognition on partner display in large Board Room



CALL US

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VISIT US

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